

Earning Online

215 EVERGREEN
WEBSITE NICHE
IDEAS

OFFER SOLUTIONS FOR EVERYDAY PROBLEMS

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Website Niche Ideas

Want to start a website, but not sure what to focus on?

Truly, when it comes to choosing a niche for your website, it can be very confusing.

Surely, there are many niches that you can focus on.

Keep in mind that choosing a niche can be the most important factor for you to make money online.

That is why it needs much thought. Primarily, it is best to think of how you can help people find solutions to their problems.

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Rest assured that these niches fall in the solutions category.

Chiefly, there are 3 broad niches that are most popular. From these, you can dig deeper to get your ideal niche.

- **Health and Wellness**
- **Wealth/Money**
- **Relationships**

When you share content to help your audience in any of these niches, it is possible for you to earn money.

From days of old until now these 3 niche areas have profound effects on people's lives. It has always been and still will be.

Even though these are great niches to earn money, you can definitely focus on any other interest that you are passionate about.

Broad Niche: Health and Wellness

By far, this is one of the biggest areas that you can explore. Even though health is very broad, there are hundreds of sub-niches branching out from this.

Of course, people always want to feel well. So health has a high level of urgency.

Dig Deeper Into Sub-niches Like:

- **Exercise**

Depending on where you want to go with this niche, you can dig deeper for more sub-niches too.

Exercise by itself is a big niche, so narrow it down and be more specific. Here are some examples:

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- Swimming
- Aerobic Interval Training
- Running/Walking/Jogging
- Cycling
- Strength Training
- Biking
- Crossfit
- Yoga
- Pilates
- Tai Chi
- Exercises For Men
- Exercises For Women
- Body Building

Wellness

Undoubtedly, people prefer to be good health. Therefore, when health fails, they want to get well again.

For this reason people will pay money for potential solutions. Take a look at these sub-niches.

- Over-weight/Obesity
- Pregnancy/Child Birth
- Breast Feeding
- Children's Health
- Attention Deficit Hyperactivity Disorder (ADHD)
- Mental Health Awareness
- Sexual Health Education
- The Menopause Years
- Alzheimer's Disease

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- Arthritis Remedies
- Back Pain Relief
- Anxiety Disorder
- Diabetes and metabolism
- Heart Disease
- Natural Healing Remedies
- How to Gain Muscle Mass
- How To Increase Your Energy
- How to Lose Belly Fat

Dieting

Starting a diet for weight loss and for overall health improvement can overwhelm some people. Guiding people to follow the most effective healthy eating plan can be very helpful.

Have a look at these niche ideas:

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- [Dieting For Beginners](#)
- [Atkins Diet](#)
- [Ketogenic Diet](#)
- [Low Carb Diet](#)
- [Easiest Diets](#)
- [Paleo Diet](#)
- [Eating Clean](#)
- [Healthy Eating](#)
- [Raw Food Diet](#)
- [Mediterranean Diet](#)
- [Vegan Diet](#)
- [Vegetarian Diet](#)
- [Low Fat Recipes](#)

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Cooking Recipes

- Everyday Cooking Recipes
- Quick and Easy Recipes
- Vegetarian Cooking
- Vegan Cooking
- Fine Cooking
- Simple Cooking Recipes
- Easy Cooking Recipes For Beginners
- Cooking Recipes For Kids
- African Cooking
- Asian Cooking
- Diabetic Friendly Recipes
- Easy No Cook Dinners
- Gluten Free Recipes

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Broad Niche: Wealth/Money

Again, this is also one of the biggest niches that you can focus on.

People need money to survive and live. That is to say, they value money a lot.

Matter of fact, people will spend money to find the solution that can help with their financial problem.

For sure, money problems will never go away. Yesterday, today and tomorrow, and beyond people will always have the need for money.

Needless to say, there is always the desire for people to earn more money. Moreover, wanting to get out of debt.

See if any of these niche ideas appeal to you.

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Personal Finance

- How To Make More Money
- How To Save Money
- How To Get Out Of Debt
- How To Invest
- How To Invest In Real Estate
- Learning Crypto Currency
- Learning How To Invest In Stocks
- Options Trading
- Best Careers To Earn More Money
- Student Loans
- Low Rate Mortgages

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How To Build An Online Business

- Create Niche Websites
- E-commerce: Selling On Amazon/eBay/Etsy
- Blogging
- Affiliate Marketing
- Creating Online Courses
- Online Coaching
- Tutoring
- Teaching Online
- DIY Candle Making
- Soap Making Recipes
- DIY Crafts
- Handicraft
- Arts And Crafts

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How To Find Jobs

- Career Advice
- Resume/Interview Advice
- Nursing as a Career
- Teaching as a Career
- Clinical Research
- Biotechnology as a Career
- Finding Jobs For People Over 50
- Retired And Working From Home
- Legitimate Work From Home Jobs
- Driving Uber/Lyft
- Airbnb Hosting Service
- How To Start a Side Hustle
- How To Succeed In Competitive Careers (Acting, Music, Comedy)
- Balancing Work and Life

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Social Media Platforms

- Social Media Influencer
- Youtube Marketing
- Twitter: "It's What's Happening"
- Mastering Pinterest
- Instagram Influencer
- LinkedIn Learning
- Facebook Marketing
- Innovative Chatbots
- Paid Advertising Platforms
- Social Networking/Technology
- What's Trending In Social Media

Speaking Lifestyle

- Professional Speaking
- Motivational Speaking

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Broad Niche: Relationships

Naturally, wanting to be in a relationship is something that is in us. Certainly, people always want to meet someone they are compatible with. Also, someone who can make them happy.

Because of the urge that people have to be with a companion, Relationship is a huge market. Everyone wants to feel loved. Some focus points for a niche website can be:

- Relationship Advice
- Dating
- Online Dating
- How To Meet The Opposite Sex
- Finding The Right Partner For Life/Marriage
- Meeting The Right Christian/Islam Partner
- Meeting The Right Business Partner

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Family

- Family Lifestyles
- Marriage
- Parenting
- Babysitting
- Motherhood
- Fatherhood

Forms of Religion

- Christianity
- Islam
- Hinduism
- Judaism
- Buddhism

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More Niche Ideas

Education

- College Life
- Study Skills (high school, college, grad school)
- Exam Preparation (GRE, ACT, GMAT)
- Nursing School
- Medical School
- Pharmacy School
- Technical Certifications
- Business Certifications
- Learning New Languages
- Home-schooling
- Developing Writing Skills (art of writing)

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- Using Scrivener
- Using Evernote
- Screen-play Writing
- How To Write Books (novels, business books, self help books)
- How To Self Publish Books
- Marketing And Selling Books

Music

- How To Play Specific Instruments
- How To Improve Singing Skills

Websites And Internet

- Search Engine Optimization (SEO)
- WordPress Tutorials

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Technology

- Technology Reviews
- Cameras
- Smartphones
- Computers
- Technology Tutorials
- Software tutorials
- iPhones
- Androids

Fashion

- Women Plus Size
- Men Plus Size
- Petite Fashion
- Tall Men's Fashion
- Women Shape Wear

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Photography

- Photography Editing Skills
- Cell Phone Photography
- DSLR Cameras/Photography
- Starting Photography Online Business
- Stock Photographs
- Filming
- Comics

Beauty

- Make-up
- Acne Treatment
- Anti-Aging Remedies
- Massage Therapy
- Beauty Tips

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Home

- Gardening/Landscaping
- Sustainable Lifestyle
- Home Decoration/Interior Design
- Apartment Living
- Kids Bedroom Furniture Sets
- Solar Energy And Panels
- Home Security Systems

Travel

- Caribbean Destinations
- Vacation Destinations
- Cruise Destinations
- RV Travel
- Digital Nomads/Work and Travel
- Hotel Accommodation/Reviews

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Hair

- Natural Hair Care
- Hairstyles
- Wigs/Weaves
- Curly Hair Weaves
- Straight Hair Weaves
- Hair Extension
- Raw Hair
- Hair Loss

Cars

- Car Technology
- Car Accessories
- Car Care
- Car Repair

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Personal Development

- Developing And Maintaining Good Habits
- Meditation
- Self Improvement
- Mental And Emotional Strength
- Workplace Productivity
- Lifestyle

Pets

- Dog Training
- Horse Training
- Pet Food
- Pet Accessories

Sports

- Outdoors
- Indoors
- Camping
- Hiking
- Soccer Equipment Supplies
- Golfing
- Biking/Mountain Biking

Concluding Thoughts

Truly, this is just a small snippet of niche ideas. Ideally, it's best to select a niche that is evergreen. An evergreen niche is not seasonal.

Rather, it is one that has a steady demand all through the year. Particularly, you want to build a business for the "long haul."

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